

## Camp Pine Lake Capital Campaign Response Form

Name(s) \_\_\_\_\_  
Address \_\_\_\_\_  
E-mail \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

- I/We intend to give a gift totaling \$\_\_\_\_\_ over three years.  
 I/We intend to give an annual gift of \$\_\_\_\_\_ for \_\_\_\_\_ years.  
 I/We plan to include Camp Pine Lake in my/our will.  
 I/We would like information on establishing a living trust with Camp Pine Lake as beneficiary.

Detach and send to: Betsy Kuecker, Camp Pine Lake Director, 23008 W Avenue, Eldora, IA 50627

### From camper to leader...



For me, camp is more than a place or an experience. It's a rich attitude of joy and beauty that we can pass along to future generations...When I think about camp today, I ask that same question I asked myself as a nervous camper, but from a completely different perspective: "How long until I can be home again?" With Camp Pine Lake, I've learned the answer is "You never quite leave. Like with home, there's always a part of you there." -- Jess Hoffert

### Campaign Q's and A's (continued)...

#### *How long will the campaign last?*

The campaign is scheduled to last for three years or until the 2023 Northern Plains District Conference. There is flexibility, however. Gifts can be structured to fit a schedule chosen by the donor. For example, a \$20,000 gift can be spread over 10 years. But only \$6,000 (or 3 years of giving) would count toward the goal.

#### *What is the goal of the 3-year campaign?*

One million dollars. This would add a maximum of \$50,000 in revenue per year, enabling Camp Pine Lake to grow faith, change lives and grow leaders throughout the 21<sup>st</sup> century and beyond.

Camp Pine Lake  
23008 W Avenue, Eldora, IA 50627  
Ph: 641-939-5334

Website: [www.camppinelake.org](http://www.camppinelake.org)

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Capital Campaign Chair: Gordon Hoffert

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# Camp Pine Lake 2021 Capital Campaign



Growing faith  
Changing lives  
Forming leaders  
throughout the  
21st century  
and beyond

## From the Camp Director...

Dear Friends of Camp Pine Lake,

It has been an item of discussion at Joint Committee meetings since at least the early 1990's. (Perhaps even earlier, but our corporate memories extend only so far back.) Now it is time to finally announce Camp Pine Lake's 2021 Capital Campaign!



The goal of this three-year campaign is to place our beloved camp on a firm financial footing. We're distributing this brochure to communicate to you why that's desirable... and also necessary.

The success of this campaign and the continuation of our camp as a "thin place between heaven and earth" rests in all our hands. We need and invite your prayers for our camp. We would also like to hear your stories of how Camp Pine Lake has impacted your life. And please, consider a financial gift to the camp to ensure that it will continue to grow faith, change lives and form leaders.

Together we can make this happen!

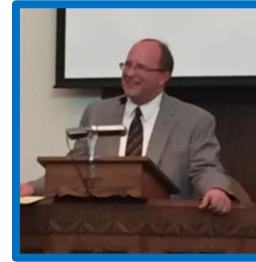
For Christ and the church,

Betsy Kuecker  
Camp Director



## From camper to leader...

There are so many memories I could share: silly and serious songs around the campfire, drinking from the natural spring at the edge of Pine Lake, skits, games, the bell, 4-square, wooden name tags and magnifying glasses, slamming the shutters on the cabins, swimming at Pine Lake (and later at the Baptist camp and in Eldora).



*Dave Kerkove, pastor, South Waterloo Church of the Brethren*

I have pastored three Church of the Brethren congregations since 1999 (including two in the Northern Plains District: Panther Creek and South Waterloo). Would I have become a pastor without Camp Pine Lake's influence? My experiences tell me that God is persistent, but I am convinced our Lord used the beauty of Camp Pine Lake and the many people of Camp Pine Lake to call me to minister and to encourage and support my efforts in ministry.

-- Dave Kerkove



*In 1981 Bob McCulley's campers included Dave Kerkove, no. 12.*

## Campaign Q's and A's..

### *Why is the camp launching a capital campaign now?*

The largest budgetary increase over the last decades comes in the area of greatest impact on the quality of the camping experience: the people. From the director, property manager, and program coordinator to the kitchen managers, seasonal staff and cabin counselors, costs have risen beyond the revenue increases needed to fund them.

### *How will the campaign proceeds be invested?*

100% of the money raised will be invested in perpetuity with Brethren Benefit Trust. The principle will never be touched. Each year a maximum of 5% can be withdrawn, but only then if the account earns a minimum of 5%. For example, if the annual return of the account is:

- 2%, 2% can be withdrawn.
- 5%, 5% can be withdrawn.
- more than 5%, 5% can be withdrawn.
- 0% or less, no funds can be withdrawn.

This strategy ensures that the fund amount will stay the same or increase, never decrease.

### *Hasn't the camp recently received large financial gifts?*

Yes, the camp has received significant gifts from the Patterson and the Helen Cook estates. This latter gift has funded much-needed improvements in the kitchen as well as the construction of a new equipment shed. It will also help fund the bath house improvements. The former was invested and has been primarily used to cover shortfalls in operating expenses. At the current rate of withdrawal, this fund will be depleted in five or six years.

### *For what purpose will campaign investments be used?*

Primarily for staffing and programming. These are the main ingredients for any successful camping experience and the largest items in the camp's budget.

*Continued on back panel*

## From camper to leader...

To be a camp counselor is to carry on the purest of traditions. When I sit next to Maecie or Lily at campfire, I remember that their Uncle Robby was one of my favorite counselors. When I'm seated between Jacob and Tito, I remember that their Grandma Dorothy was my cabin counselor when I was their age. When I see "Oma Sue" at church, I'm reminded of the time she braided my hair to match Brittany's. Sometimes I look around the campfire and wonder, "Which of these campers will be counselors when my kids go to camp?" -- Sidney Haren

